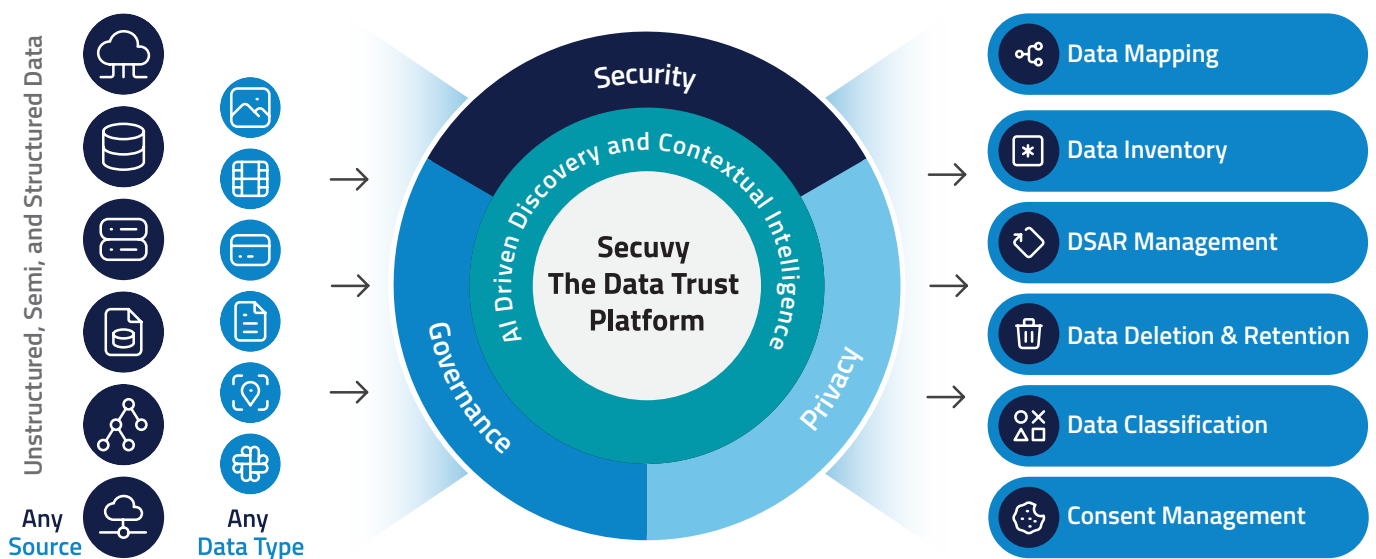# secuvyai

DATA TRUST PLATFORM™

SECURITY, PRIVACY AND GOVERNANCE

In the current global privacy landscape, modern enterprises find themselves navigating a vast data maze, while trying to manage the data life cycle efficiently. Distributed data repositories hold unique insights and value, forming the foundation of operational excellence. Amidst the sprawling of data that increases in volume, data mapping becomes complex, and the correlation of personal data to a data subject becomes a challenging task. How do you address these issues when you have unstructured, structured, and semi-structured data? The answer lies in automated workflows.

The emergence of Secuvy's Data Trust Platform, stands as a beacon in the fog of data sprawl, offering advanced capabilities to tackle the intricate task of identifying and exposing data relationships by employing 'self-learning' AI. Tracking the 'personal' data lifecycle, discovering contextual data relationships, and demonstrating compliance are common problems that Secuvy solves today. The platform serves as the backbone of your privacy-by-design, security-by-design, ethical AI, and data governance programs by enabling a transformative shift from reactive remediations to proactive, risk-based data actions and compliance with global regulations like GDPR, CPRA, LGPD, and the DPDP Act.

For Chief Privacy Officers, Data Protection Officers, Chief Compliance Officers and their teams, Secuvy is a compass that guides your organizations toward ethical, secure, and compliant personal data journey.
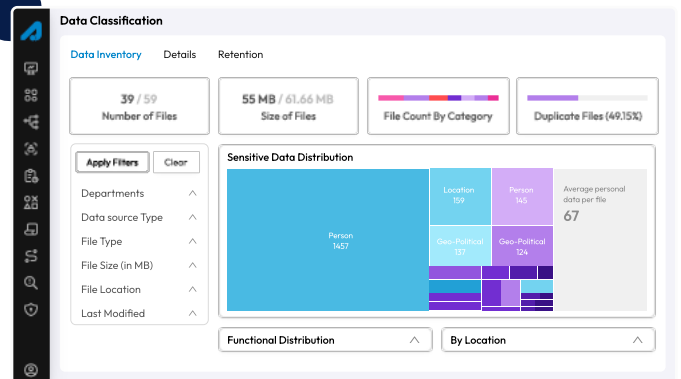
Key Capabilities
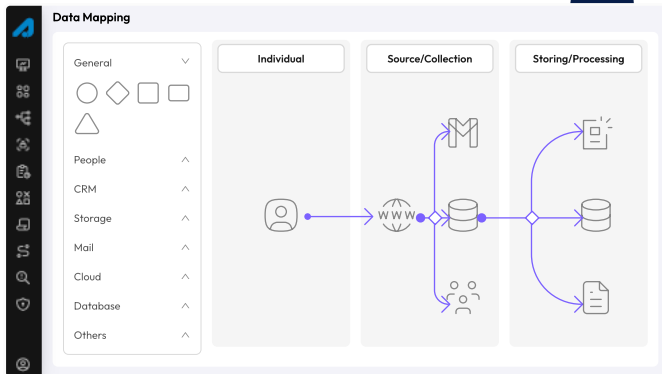
Data Mapping

SecuvyAI visualizes personal data's journey, touchpoints and sources, aiding in vulnerability and compliance detection. This enables comprehensive risk management and issue resolution, including addressing data subject requests, conducting DPIAs, and maintaining RoPA records within organizations.

Purpose-Based Data Classification

Purpose-based data classification, amplified by 'self-learning' AI, optimizes data lifecycle management. It assigns specific intent to data, ensuring granular control and streamlined compliance. AI automates this process, efficiently categorizing the entirety of your data, enhancing security, and aligning data use with its designated purpose, which ultimately fortifies privacy and governance practices.

Data Subject Requests (DSAR)

SecuvyAI automates data retrieval across data silos, while contextual search refines results, ensuring accurate and efficient responses. This synergy expedites your DSAR management process, maintains regulatory compliance, enhances transparency with customers and regulators, and reduces costs.

Automated Consent Management

Manage consents across websites with easy setup for multiple domains and jurisdictions. Orchestrate consent across multiple data sources via AI-driven workflows. Gain trust of users by offering easy to use opt outs that enhance user experience.
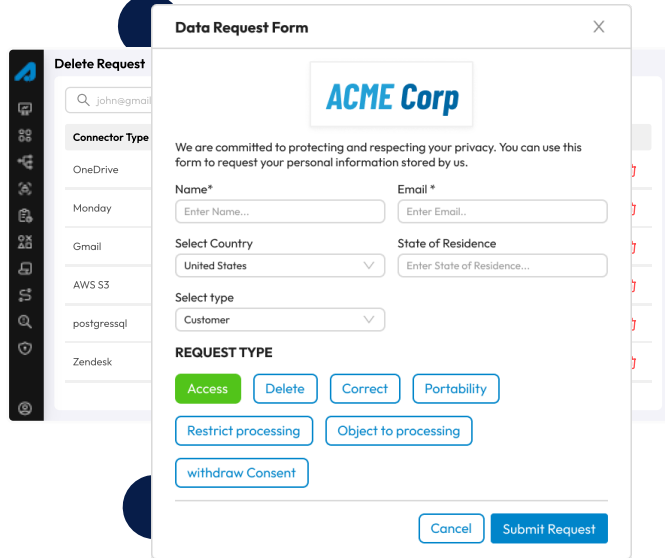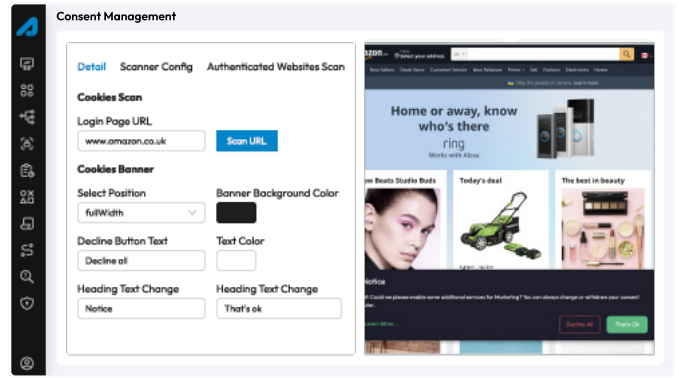
Data Deletion/Data Retention

SecuvyAI streamlines data retention by preserving necessary information per schedules, minimizing storage, and ensuring legal compliance. It automates obsolete and sensitive data identification and removal, enhancing data minimization, reducing risks, costs, and compliance burdens.

Data Inventory

Data inventory is the process of adding tags derived from your data classification to your data systems. The goal is to index the contents of your data stores and make individual components expeditiously searchable, like building the backend of a search engine for your data.

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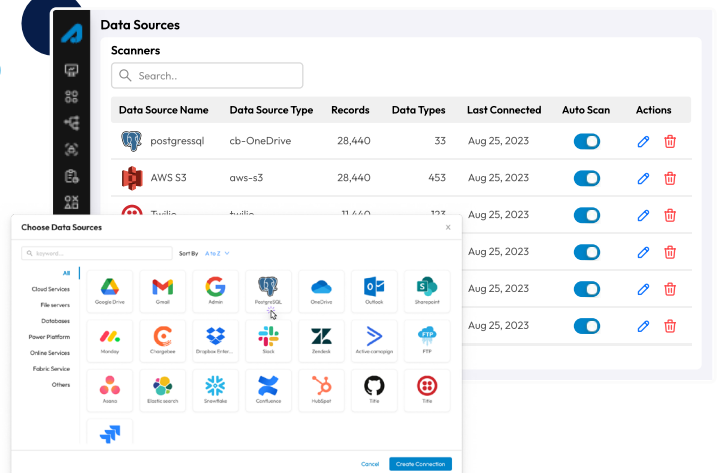
secuvyai

Know your Data Anywhere

Secuvy's revolutionary approach enables enterprises to minimize false positives and adapts to any organization's unique data signatures in unstructured, semi-structured, and structured environments, building a contextual data graph. With SecuvyAI's Data Trust Platform:

- Any source, any data type, any cloud/on-premises coverage
- Identifying and correlating data relationships on the basis of context based risk
- Classifying data, alerting and enforcing data privacy policies anywhere

SecuvyAI's cutting-edge technology, offers organizations a remarkable opportunity to enhance accuracy, reduce costs, save time, and minimize errors on a significant scale enabling privacy-by-design principles and ensuring long-term success.

Build your guardrails to avoid data leaks

Secuvy's AI-based approach provides the backbone to your privacy management program. With the proliferation of global privacy regulations, it becomes challenging to meet the requirements across different geographical locations in a timely manner. We enable your privacy and data protection compliance via the creation of data maps, data flow maps that show data lineage, purpose-based classification, and data retention and deletion automation.

Manage Data Lifecycle with Privacy-by Design Principles

SecuvyAI enables continuous monitoring of privacy and security risks to embed privacy-by-design principles into your 'personal' data lifecycle. Business benefits include:

- Meeting vendor risk management privacy requirements.
- Reducing insurance premiums by demonstrating that you can respond quickly to data privacy management issues.
- Preventing the likelihood of breaches.
- Reducing manual work and costs with automation.
- Delivering privacy assurances (e.g., can prove data deletion, data retention, consents, opt-outs, etc.)
- Earning greater trust with customers by having a transparent process and responding timely to deletion and access requests.

Learn more about Secuvy
Schedule a demo